

RENEW AMERICA

TOGETHER

PROGRAM
IMPACT REPORT

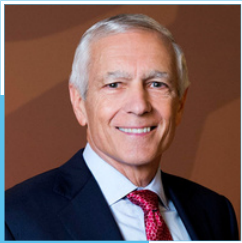


PROGRAMS OVERVIEW

In early 2024, Renew America Together sought out to create two signature curriculums that would align and further the mission of the organization. Over the course of several months, we engaged experts in the fields of communications and disinformation. Alongside the experts, we developed two new program curriculums: SERVE: a framework for civility, and TRUST combatting disinformation: a guide to save democracy. These trademark pending courses are now being offered to external partners and our Civility Leadership Institute.

In this report you will find information on our current program offerings including updates on our Civility Leadership Institute.

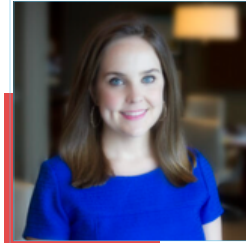
RENEW AMERICA TOGETHER



General (ret.) Wesley Clark
Founder



Secretary Rodney Slater
Board Chairman



Mary-Lee Smith
Executive Director



Rebecca Moll
Deputy Executive Director





SERVE: a framework for civility, is Renew America Together's signature communication curriculum. Developed with experts, this course was designed to not only be taught, but to have participants trained to teach back to their respective communities.

Throughout SERVE, participants will learn our framework for navigating complicated and difficult topics of discussion. The audience will walk away understanding the steps to take to have a civil conversation, and an invitation to further engage with SERVE through RATO offerings.

SERVE is an adaptable curriculum suited for any age or career status and we strive to seek out partnerships with diverse audiences.

100+ PEOPLE TRAINED

Since SERVE's first training this summer

“ I feel really good about going forth to have those hard conversations. I also have been thinking all day about how I can share SERVE in my space as a school board member (where this training could be so useful) ”
-SERVE training participant



89%

of people agree or strongly agree that **SERVE** is relevant to finding common ground





TRUST

Combating Disinformation:
a guide to save democracy

TRUST combating disinformation: a guide to save democracy is Renew America Together's signature master class to teach citizens how to identify and combat disinformation online. This two-hour course engages participants through a series of activities, videos from a disinformation specialist, and conversations around the history of disinformation and the tools people need to know to identify it.

The TRUST curriculum is set up as a virtual or in-person master class. Participants are guided through a series of videos created by a disinformation specialist intertwined with real-time group activities, conversations, and games.

TRUST is broken into two parts. Part one covers the history and motivation behind disinformation. Part two covers active techniques and critical thinking skills to identify disinformation as it appears online. The goal of the course is for participants to feel confident using and teaching these skills with those in their communities. TRUST is an adaptable curriculum suited for most ages.

92% of participants say they feel confident or very confident using the skills they learned through **TRUST** to combat disinformation

“The disinformation program, TRUST, was life changing. I'm definitely going to present this to my staff.”

“TRUST was the most informative sessions for me as I have yet to deep dive into how to assess information being shown to me online. I enjoyed being shown steps to take to determine if what I am presented with is factual and drill down to the original source.”

-TRUST training participants



TOWN HALL MEETINGS

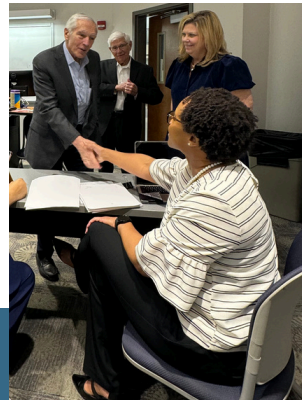
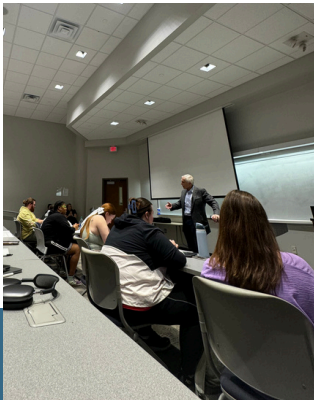


To date, Renew America Together has hosted **35+** Town Hall and Leadership Seminar events

Town Hall meetings are Renew America Together's original programming. The intention behind these events is to bring together voices from each side of the political spectrum to come together and have a live discussion on a topic while demonstrating civility.

LEADERSHIP SEMINARS

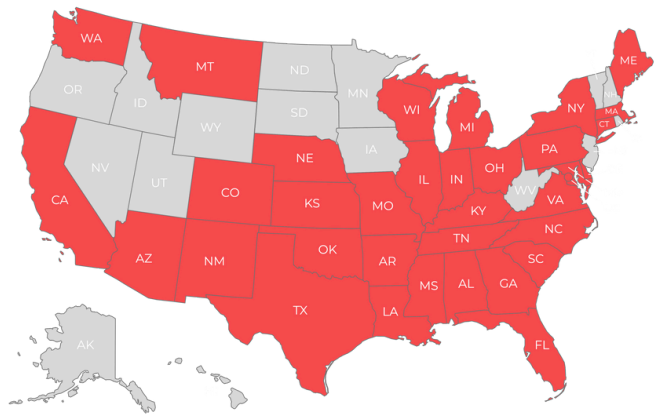
Leadership Seminars are versatile ways that Renew America Together can engage with a wide variety of audiences. Previous events have consisted of keynote addresses by General Clark followed by an invitation for participants to engage in civility projects or further programming with Renew America Together.



CIVILITY LEADERSHIP INSTITUTE

The Civility Leadership Institute consists of 30 leaders from around the country who are selected, through an application process, to participate in the year-long program. CLI participants are specifically chosen based on their potential impact to help promote and spread civility throughout the country.

35 states represented in the CLI network



In its fourth year of operation, CLI has seen 150 participants representing 35 states. In 2023, Renew America Together successfully ran the flagship cohort with cohort 3, and a pilot expansion cohort through Hiram College. The fourth cohort of CLI kicked off in July of 2024 at the third annual Civility Summit in Little Rock, AR.



“Amazing experience all around”
-Alumni Cohort Member

Activities included:

- Camp Robinson tour and Blackhawk helicopter excursions
- Cohort 4 onboarding
- SERVE Train the Trainer certification for Alumni
- TRUST disinformation certification
- Special guest panel with General Clark and General Singh
- Cohort 3 Graduation
- Secretary Slater Leadership Awards
- Secretary Slater Leadership Society Breakfast

Agree or strongly agree that they are committed to applying what they learned at the Civility Summit



Sessions were relevant to finding common ground

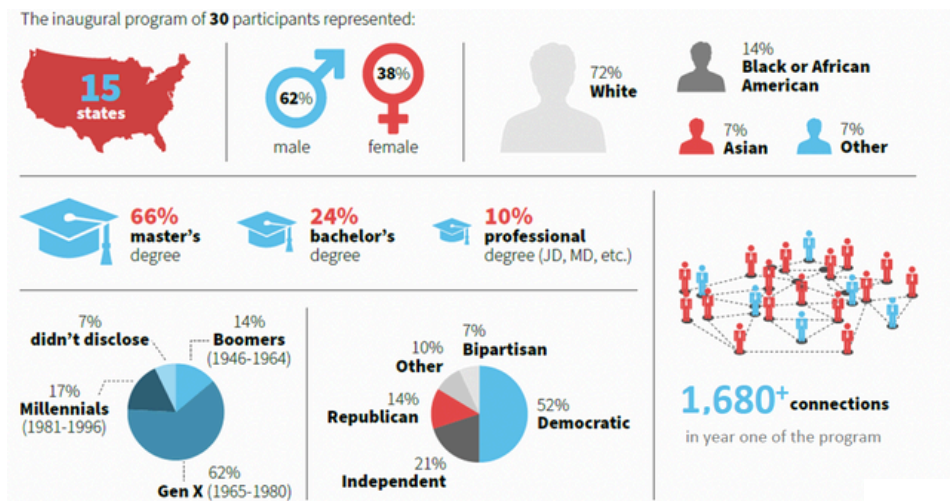


LEARNING ★
NETWORKING ★
AWARDS ★

The Civility Summit serves as the end of one cohort and the beginning of the next. This annual event, in its third year, proved successful with **95%** of attendees remarking that they were satisfied with the conference.



CLI COHORT 1



The Impact

Cohort Members are surveyed throughout the course of their CLI journey and for six months post-learning.

Here are some of their impact stories they credit as a result of the things they learned during CLI.

- Multimillion dollar business deal saved
- Strengthening of public health coalition
- Reduction in turnover
- Spoke in public regarding civility
- Creation of podcast Optimistic American
- Creation of nonprofit supporting early childhood education accreditation
- Created racial equity statement and action plan for organization
- Creation of inclusive policies for educational institution effecting almost 500 students
- Creation of new school security measures
- Creation of Bipartisan consortium to advance renewable energy effort

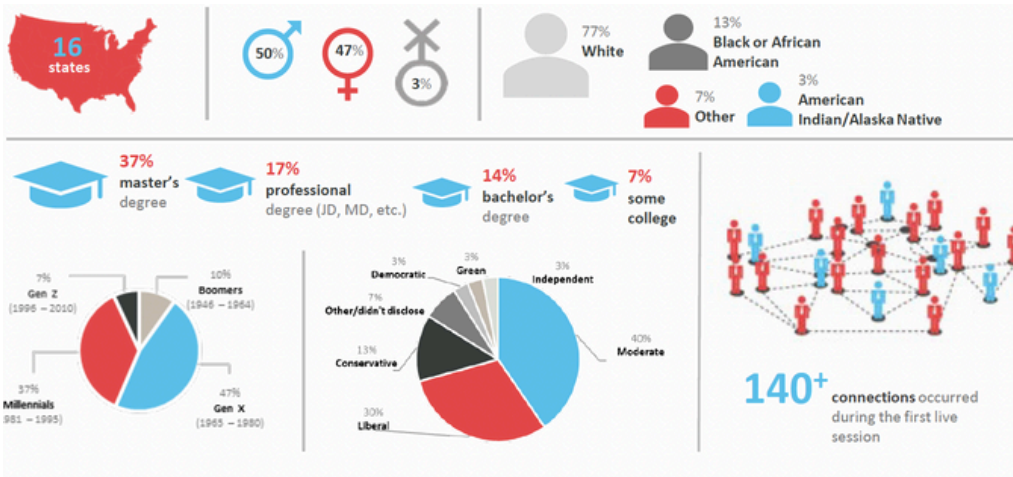


“It is hard to fully explain or quantify how I have changed as a result of participating in CLI. But I can definitely tell that I have changed significantly. I believe I am a better listener and I also am much more willing to engage with people who have different views than I do on nearly every topic. I find myself looking for areas that we can agree on as opposed to possibly looking for ways in which our views differ.”

-CLI Cohort 1 Member



CLI COHORT 2



The Impact

Cohort Members are surveyed throughout the course of their CLI journey and for six months post-learning.

Here are some of their impact stories they credit as a result of the things they learned during CLI.

- Improved team performance
- Healed estranged relationships
- Preserved historical resources
- Increased awareness of diversity and retention
- Increased confidence
- Improved client relationships
- Decrease in stress
- Improved team work
- Increased engagement
- Increased speaking and media opportunities
- Stronger relationships



“There's a lot of value in people learning to better communicate with each other — especially when the lessons that enable them to do so increase their empathy and patience. The teachings we received through CLI is something I wish everyone could experience at least once in their lives. Society would be better for it.”

-CLI Cohort 2 Member



CLI COHORT 3 & HIRAM COHORT MID-PROGRAM REPORT

Mid-Program Evaluation

Cohort Members are surveyed throughout the course of their CLI journey and for six months post-learning.

CLI Cohort 3, and Hiram Cohort are currently undergoing their full-year evaluations. The data on this page is representative of their mid-program findings.

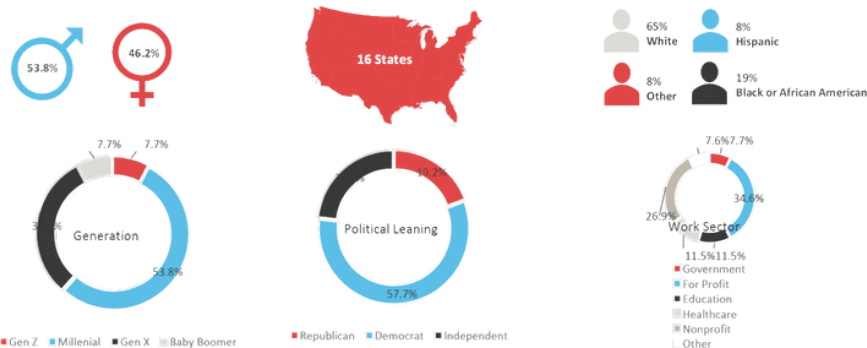
KEY INDICATORS Cohort 3



93% perceived content as relevant to finding common ground.



96% committed to using what they learned in their work and communities.



“Being part of this program has meant the world to me. I have thoroughly enjoyed meeting individuals from diverse backgrounds and regions. The most interesting part of this diverse group is that we have all learned the necessary ways of collaboration despite individual party views.”

-CLI Cohort 3 Member

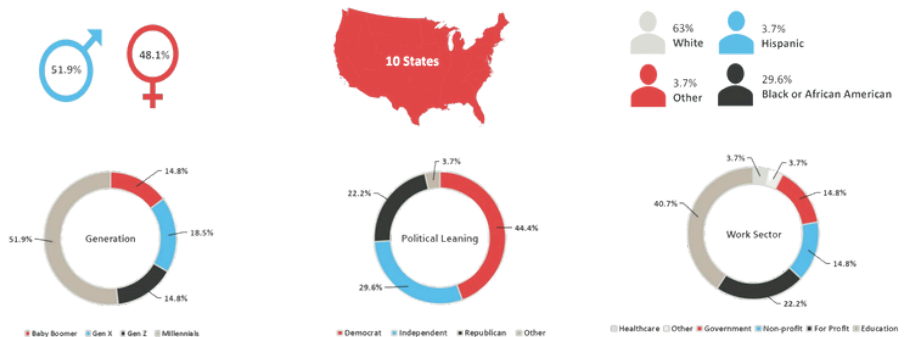
KEY INDICATORS Hiram Cohort



92% perceived content as relevant to finding common ground.



96% committed to using what they learned in their work and communities.



“There aren't many venues where it is encouraged to study, explore, and reflect on conflict in a judgment-free environment. I also found it deeply gratifying to have participated in the program with such staff, speakers, and fellow participants. It gave additional power to what we were learning and doing.”

-CLI Hiram Cohort Member

